PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Richard Heretick/Richmond DATE: June 21, 1990

FROM: Nancy Gurry

SUBJECT: Test Product Request

The Consumer Research Department will be conducting ad/pack research on Marlboro Medium and Sienna. The following quantities should be shipped directly to the address below.

Brand	# Packs
Marlboro Medium	8,000 (or 800 10 pack cartons)
Sienna	3,500 (or 350 10 pack cartons)
Non-menthol	1,750 (or 175 10 pack cartons)
Menthol	1,750 (or 175 10 pack cartons)

Shipping Address

Marketing Information Systems Inc.
100 Sylvan Avenue
Englewood Cliffs, NJ 07632
ATTN: Mr. Zack Apkarian

As always, your assistance is appreciated.

/mc
cc: K. Eisen
C. Levy
M. Walchak

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Source: https://www.industrydocuments.ucsf.edu/docs/sjlj0004